



FUND

TATA RETIREMENT SAVINGS

(An open-ended fund comprising three plans)











Retiring in 1980's

Higher interest on Bank Deposits

Existence of Joint Family System

Lower aspirations in post retirement period

Lower life expectancy

Retiring in 2011's

- Bank Interest rates are market linked and volatile
- Nuclear Family set-up (3 out of 5 households in India are nuclear)*
- Growing aspirations to maintain pre-retirement standard of living

Higher life expectancy











RETIREMENT PLANNING A NECESSITY



Inflation

Increased Medicare exigencies

Life expectancy on the rise



INFLATION – THE SILENT KILLER





Inflation





THEIR PRICE TODAY





Rs 425



Rs 10 lacs per year



Rs 69









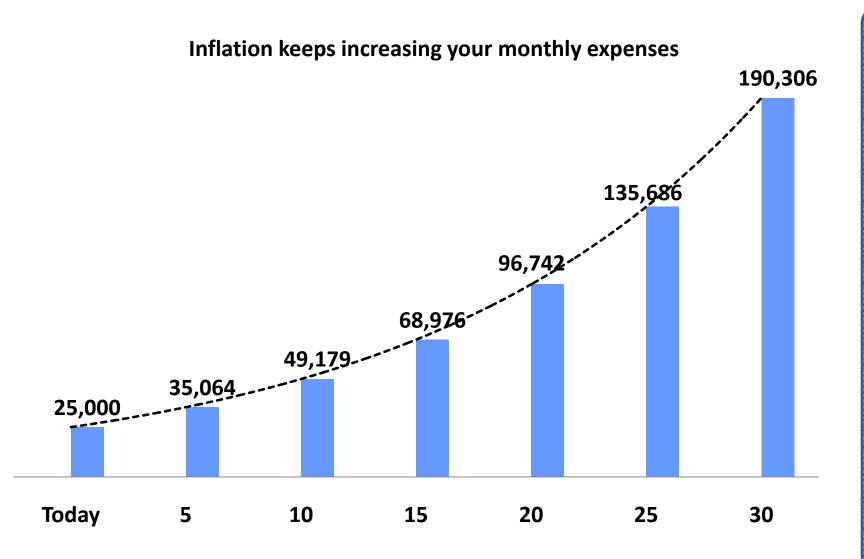
Rs 760

Assuming inflation @7p.a



INFLATION – IMPACT ON YOUR EXPENSES





Inflation assumed @ 7% p.a.





MEDICAL EXIGENCIES ARE YOU PREPARED?





HEALTH COST



Medical cost rising year on year basis at more than 10% for last four years

- 78% of total health expenditure in India is Privately funded by patients
- In 2004 around 30% in rural and 20% in urban India didn't go for any treatment purely for financial reasons

Around 47% of hospital admission in rural India and 31% in urban India were financed by loans and sale of assets



Medical Journal – Lancet 11 Financial Health care for all : Challenges & opportunities





HOW LONG DO YOU THINK WE WILL LIVE?



LIFE EXPECTANCY SINCE BIRTH – NORTH AMERICA



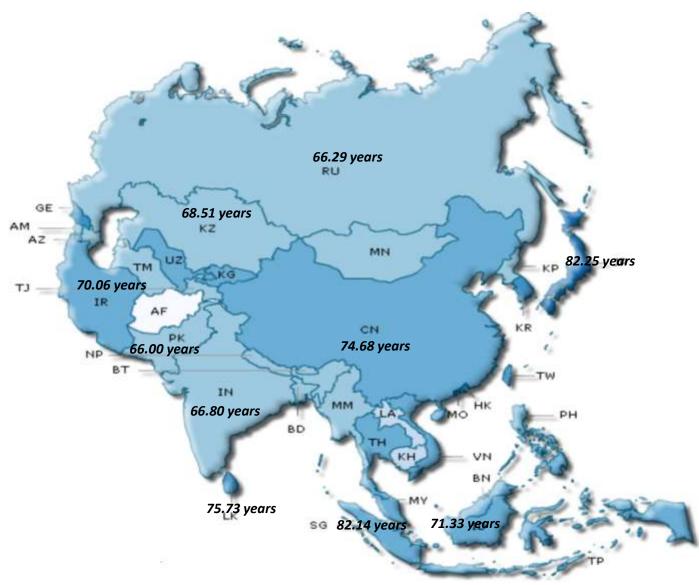
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LIFE EXPECTANCY SINCE BIRTH – ASIA



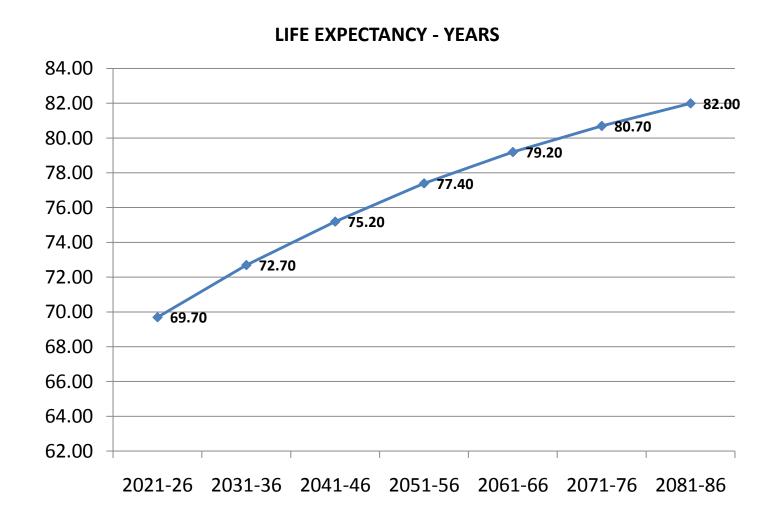


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PROJECTED LIFE EXPECTANCY IN INDIA





Source – prb.org



THE RISE IN THE OLD AGE POPULATION



	In millions				In millions		
Age Group	2000	2015	2025	2030	2035	2040	2050
0–14 years	347	345	337	327	313	300	285
%	34.14%	27.68%	24.63%	23.08%	21.53%	20.2%	18.6%
15–59 years	593	782	865	895	919	937	938
%	58.31%	62.76%	63.15%	63.16%	63.17%	63.1%	61.26%
=> 60 years	77	119	167	195	223	248	308
%	7.55%	9.56%	12.22%	13.76%	15.3%	16.7%	20.14%
Total*	1,017	1,246	1,369	1,417	1,455	1,485	1,531

The % of elderly in the total population of India, keeps on increasing

By 2050, it would reach 20% of the total population

By 2015, there would be about 120 Million above the age of 60 in India



THE RISE OF ELDERLY POPULATION - IMPACT



SUNDAY TIMES OF INDIA, MUMBAI OCTOBER 2 2011

TIMES CITY

SILVER LINING Experts To Embark On 25-Yr Study On Elderly Population, Which Is Projected To Touch 174 Million By 2026

Greying population can alter eco policies

Majathy Iver | TNN

the burgeoning population of senior citizens has the potential to dra-

matically alter existing economic policies. More greybeards, for instance, means that insurance and pension schemes have to be reworked. The rise in nuclear families, especially in urban India, underlines the need for better social infrastructure. These are just a few of the reasons propelling Indian experts to embark on a Longitudinal Ageing Study.

One aspect that will be analvzed in all its socio-economic details will be the "feminization" of the aged or the fact that there are more 70-plus women than men who are financially dependent. "Most women don't have any financial independence. In rural areas, land is almost never in the woman's name. When they out-

Finally, state to officially reduce

Mumbal: The state ocvernment has finally moved to ensure that

that senior citizens are entitled to. On Saturday, the state

announced that it will formally reduce the age of a person defined as a senior citizen from 65 to 60 years. The Centre, in its

you don't have to wait till you're 65 years old to enjoy the benefits

2011-12 Union Budget, had defined a senior citizen as anyone who

railway and air fare as well as a reduced MTNL telephone bill, two

is 60 and above, and had announced a tax-free income of Rs 2.5 lakh

for those in this category. Added benefits include concessions on bus,

senior citizen age to 60

depend on their children or relatives." said Dr Fauxdar Ram, director of the International Institute of Population Sciences (IIPS).

The study, which will begin next year, will be undertaken by the IIPS, which is based in Deonar. The US National Institutes of Health will be the main funding organization, and Harvard University will be a partner. Next month, HPS will announce the findings of a pilot study in Punjab, Rajasthan, Kerala and Karnataka. "The pilot study helped us fix a module for the larger study," said Ram. For instance, people underwent diagnostic tests to establish health indica-

tors such cholesterol, BP etc. Many European countries as well as China, Japan, Indonesia and Korea are carrying out such studies. But India's issues are unique

live their husbands, they have to "Families are becoming smaller, especially in urban India, but affluence is rising. Children are migrating, getting well-paying jobs and providing economic succour to parents. But what about the physical support that a 75-yearplus needs?" said an HPS researcher. Healthcare here is not oriented for the aged. "Infant and maternal mortality still dominate.

> Even our doctors aren't oriented to think for the aged. It's going to be one of the biggest challenges for India." said Ram. One solution, say experts, would be to levy taxes on people with aged

in 2001 parents in such a manner that the state can build infrastructure for the aged in, terms of homes hospitals, etc.

by 2025

STUDY HIGHLIGHTS The International Institute for Population Sciences says that by 2050, the silverhaired group will account for over 14% of the population-up from 5% in 2001

The oldest old—the population aged 80 and over - will also increase from 1% to 3%

· Health insurance, work and retirement, income and changing family characteristics are some of the problems identified vis-a-vis senior citizens

Now, the Indian oovernment along with US National Institutes of Health will undertake a 25-year-long study to assess ageing and it socio-economic impact on the nation's population. The study will follow 30,000 people in the 45-60 age group

Cops intensify drive to protect elderly, but citizens sceptical

Mahima Skand | Tex

Mumbai: The city police's image and reputation has taken a beating over the recent spate of attacks on middle-aced and senior citizens. Between August 30 and September 16, six elderly women were murdered. The motive for five of the six cases was robbery and in the police's eyes, domestic help seem to be the prime suspects. For instance, the police have arrested two domestic help and two accomplices for the murder of Juhu resident Kavita Suchak. The third victim Santa Cruz resident Aarti

Chhablani (56) too, is believed to have been murdered by hired help.

an organiza

that

People are worried ahout their safety and feel let down by the police, said Dr Sheilu Sreenivasan founder Dignity

Most, citizens, however, seem to have lost faith in the police to protect them.

Darius Engineer, nephew of a senior citizen who was murdered in her Gorai flat in 2008, said: "I have two elderly aunts who live alone, but I see no point in registering them with the local police station. We have takown and installed double doors and peenholes." Meanwhile, cops have in-

tensified their drive to ensure that all citizens especially elderly woemn who are soft targets-participate in the registration and verification of hired help. Across the city massive ree-

istration drives are underway in housing societies. "It is extremely important that we go through a potential employee's documents to see if he or she has a criminal record." said additional commissioner of police (western region) Vishwas Nangre-Patil. He said the men arrested for Chhablani's murder were wanted for a murder in Gajarat. The police are also working with Nepali Assoclation-a body that represents the Nepali workforce-to collect data on their members.

works with senior citizens. Church forms association for its aged members

Mumbai: Times may look bleak for the city's senior citizens, who are often the victims of domestic crimes and general neglect, but things are actually looking up for elders from the Catholic community in Mumbal. The Archdiocese of Bombay on Friday announced the formation of its Senior Citizens Association-an umbrella body that will unite informal groups of Catholic senior en safety measures on our dtizens across the city, and also encourage parishes that hitherto paid little attention to their elders, to create a platform for them. "The association aims to reach out to elderly parishioners in need, by giving them a forum to come to," says Colin D'souza, president of the Bombay Archdiocesan Senior Citizens Association (BASCA), For 12 years D'Souza has been leading the group of Catholic elders at St Anne's Parish, Mazoaon, - TW









Are you ready for the "30-30" Challenge?





ARE YOU READY FOR 30-30 CHALLENGE?





30 yrs of working life

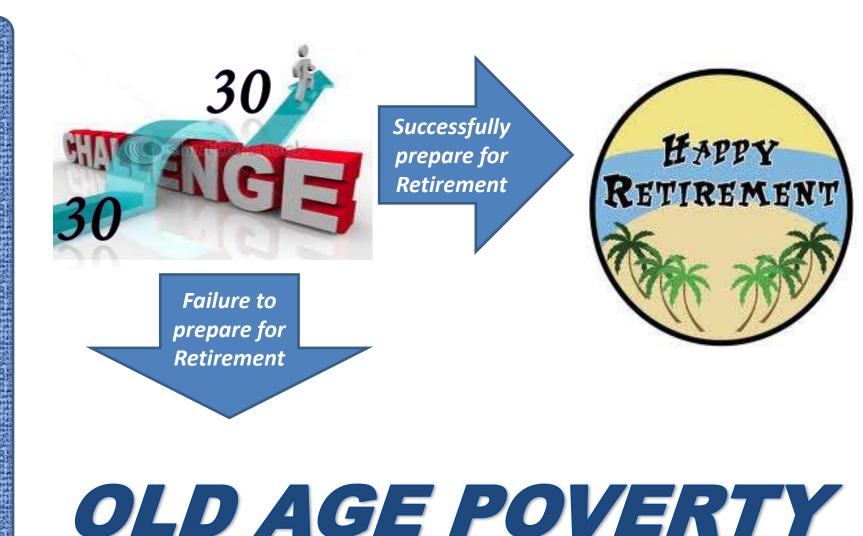


30 yrs of retired life



OLD AGE POVERTY – BE CAREFUL







SHORT COMINGS OF INDIAN SOCIAL SECURITY



Inflation

Expensive Medicare facility

Increasing Life Expectancy

Absence of Social Security systems

Retirement funds are invested in fixed income securities.



OLD AGE POVERTY





HOW CAN I PLAN FOR MY RETIREMENT





RETIREMENT PLANNING MANTRAS





MANTRA 1 INVEST AND INVEST FOR LONG TERM

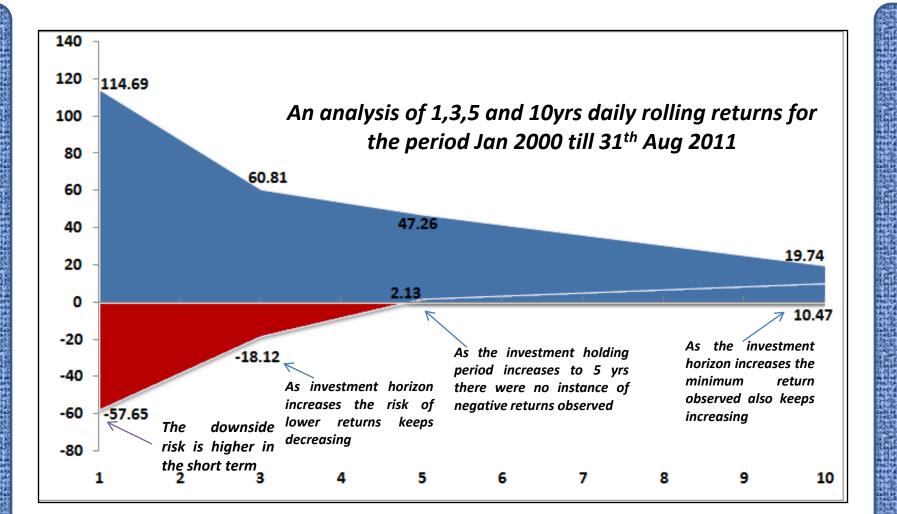


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EXAMPLE OF LONG TERM INVESTMENTS BENEFITS – LUMPSUM INVESTMENTS





A study of 1,3,5 and 10yr returns on daily rolling basis for BSE Sensex. Returns more than 1 yr taken as CAGR return. Daily closing values were considered as investment and selling price assumption.

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PROOF OF LONG TERM INVESTING BENEFITS -LUMPSUM



Analysis of daily rolling returns on 1, 3, 5 and 10 yrs basis since Jan 2000 till 31th Aug 2011 threw below given results:

Time Periods	1yr	Зуr	5yr	10yr
Average returns	19.55%	19.33%	22.84%	15.89%
No of times negative returns	820	291	0	0
Total no. of Observations	2663	2164	1657	418
Probability of loss	30.8%	13.4%	0.0%	0.0%
Maximum return	114.69%	60.81%	47.26%	19.74%
Minimum Return	-57.65%	-18.12%	2.13%	10.47%
Standard Deviation	34%	18%	11%	2%

A study of 1,3,5 and 10yr returns on daily rolling basis for BSE Sensex. Returns more than 1 yr taken as CAGR return. Daily closing values were considered as investment and selling price.

*Past performance may or may not be sustained.



SOME OF THE HIGHLIGHTS OF LAST DECADE



- Equity market gave positive returns in last one decade
- This despite the all the below negative events happening in the last one decade:
 - Year 2000 Tech bubble bursting
 - Year 2001 9/11 in U.S
 - Year 2004 General Elections and unexpected defeat of BJP
 - Year 2006 Collapse of U.S housing market
 - Year 2008 Sub-Prime crisis with Lehman collapse
 - Year 2011 U.S ratings downgrade and European debt crisis

*Past performance may or may not be sustained.

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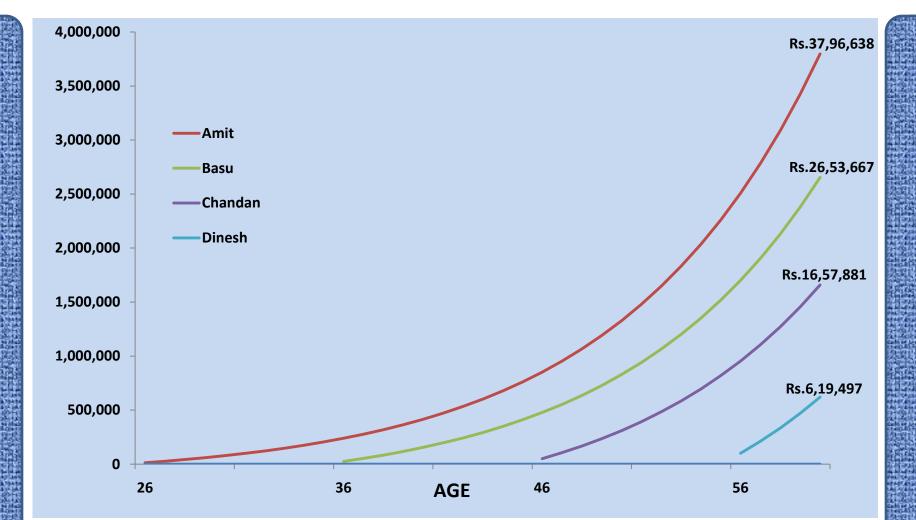
Let's take a case of 4 friends Amit, Basu, Chandan and Dinesh who started investing at different ages and higher than the person who started earlier than them:

	Amit	Basu	Chandan	Dinesh
Investment start age	25	35	45	55
Invest till age	60	60	60	60
Investment amt per month (Rs.)	1000	2000	4000	8000
Multiple of Amit's savings		Two times	Four times	Eight times
Total Investment Amt (Rs.)	4,20,000	6,00,000	7,20,000	4,80,000
Investment value at age 60 (Rs.)	37,96,638	26,53,667	16,57,881	6,19,497
Returns on investment (Assumed)	10%	10%	10%	10%



BENEFITS OF STARTING EARLY





Rising early in morning and to start investing early both benefit over the long term! Assumed investment done till retirement age of 60yrs earning annual return of 10%











"Diversification is a protection against ignorance" – Warren Buffet

Asset classes (Post-Tax Returns)	5Y CAGR	10Y CAGR	15Y CAGR
Gold	17.8%	15.4%	8.6%
10-year treasuries	4.7%	6.0%	6.7%
Bank fixed deposit	5.2%	4.6%	5.1%
Property (across 7 cities)	16.6%	13.7%	6.5%
Equities (BSE Sensex)	13.7%	16.8%	13.2%
CAGR in WPI Index	6.50%	5.40%	5.40%
Avg. Annual Inflation Rate	6.20%	5.50%	5.30%

Performance of various assets class over a 15 year period. Gold is the best performing asset over the past five years. However, equities remain the best performing asset class over the past 10 & 15 years.



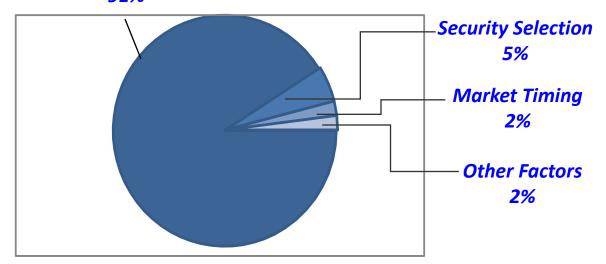
ASSET ALLOCATION



Asset allocation is the highest contributor to risk reduction in a portfolio which results in a higher risk adjusted return

Impact of Asset allocation on return variability (Risk Reduction)

Asset Allocation Strategy 91%

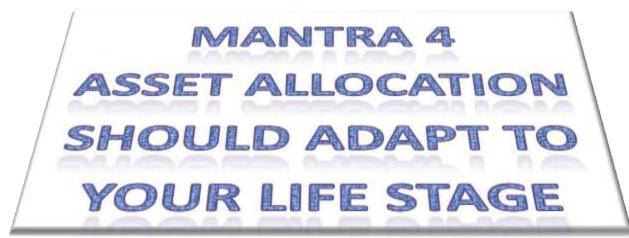


*Past performance may or may not be sustained.

Source: 1. Roger G. Ibbotson, "Does Asset Allocation Policy Explain 10, 90 or 100 Percent of Performance?," Financial Analyst Journal, January/February 2000; Brinson, Singer and Beebower, "Determination of Performance II: An Update," Financial Analyst Journal, May/June 1991. Based on US pension fund data 1977-1987. Studies that employ different statistical interpretations produce different results. 2. Based on US pension fund data 1977-1987. Real results may vary.











THE KEY TO RIGHT ASSET ALLOCATION



Asset allocation is a risk diversification strategy

Different life stage require different asset allocation

Share of equity $= 100 - Your Age^*$

Share of Debt = Your Age*

Right asset allocation is one which adapts to your life stage and risk profile

*Thumb rule for asset allocation propounded by John C Bogie





IS THIS THE RIGHT TIME TO INVEST?



MARKET TIMING BENEFITS – AN ILLUSION



People looking at the market levels to invest try to time the market

People feel if they regularly time their investments in market they will yield better returns than others

Now let's take a case of two friends Lucky and Not So Lucky. Lucky was able to pick the market low every month and invested Rs.1000/- while Not So Lucky was always finding himself investing at the market high every month.

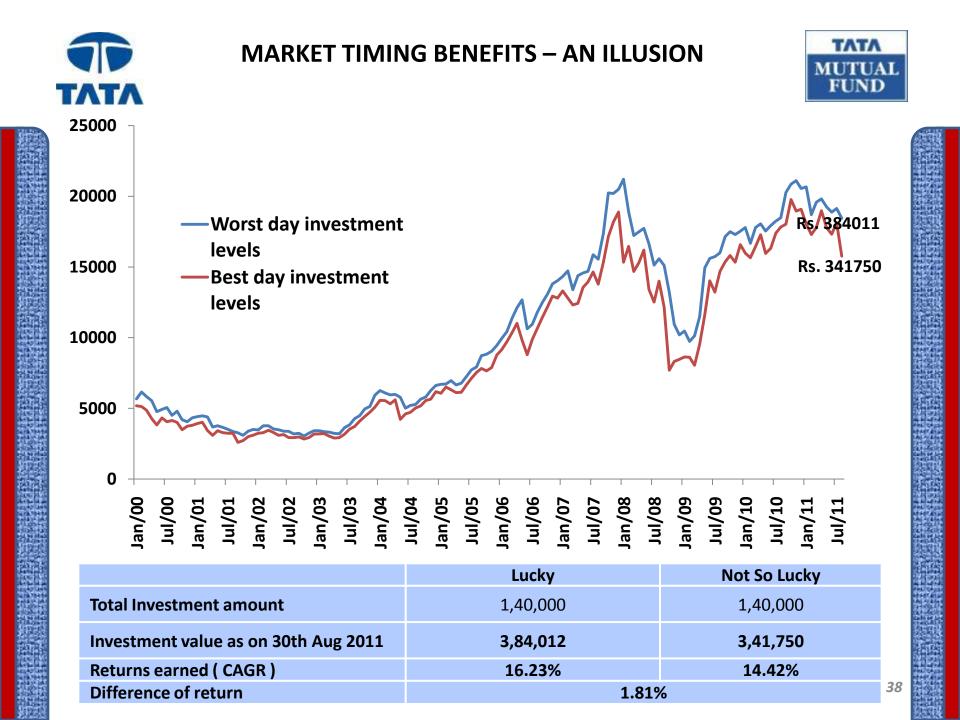
Both invested Rs.1000/- every month from Jan 2000 till Aug 2011.

Can you guess the difference between returns both earned?

Rs.1000 invested every month assuming Lucky invests at the lowest intraday point of the month while Not So Lucky invests at the highest intraday point of the month.

*Past performance may or may not be sustained.

*BSE monthly high and low price value source: www.bseindia.com







WORRIED HOW TO SAVE FOR RETIREMENT?













FUND

TATA RETIREMENT SAVINGS

(An open-ended fund comprising three plans)

NFO opens	7th October 2011
NFO closes	21st October 2011





ABOUT THE FUND



Tata Retirement Savings Fund is a carefully structured suite of Plans designed to meet investment needs for retirement planning.

Progressive Plan (an open ended equity scheme) - (TRSFP)

Moderate Plan (an open ended equity scheme) – (TRSFM)

Conservative Plan (an open ended debt scheme) – (TRSFC)

Unit holders have a choice to move between Plans as their needs change

- Each plan under the Fund follows a different investment pattern / style to cater the needs of different investor classes at different stages of their lifecycle
 - Only Growth Option available under all the Plans



A PLAN FOR EVERY LIFE STAGE



3 plans to suit the life stages of investors:

Progressive Plan:

- Ideal for young investors
- Has high equity allocation to benefit from long investment horizon
- Ideal age group 25 yrs to 45 yrs

Asset Allocation

Instruments	Indicative Allocations (% To Total Assets)**		Risk Profile
	Minimum	Maximum	
Equity And Equity Related Instruments	85	100	High
Debt & Money Market Instruments	0	15	Low to medium
Other Securities	0	10	High



A PLAN FOR EVERY LIFE STAGE



Moderate Plan:

- Ideal for middle aged investors
- Does a balancing act between equity and debt asset class with high debt allocation than Progressive plan

Ideal age group 45 to 60yrs

Asset Allocation

Instruments	Indicative Allocations (% To Total Assets)**		Risk Profile
	Minimum	Maximum	
Equity And Equity Related Instruments	65	85	High
Debt & Money Market Instruments	15	35	Low To Medium
Other Securities	0	10	High



A PLAN FOR EVERY LIFE STAGE



Conservative Plan:

- Ideal for retired individuals
- Has 70% allocation to debt oriented securities while equity can be up to 30%
- Ideal for people above age 60yrs

Asset Allocation

Instruments	Indicative Allocations (% To Total Assets)**		Risk Profile
	Minimum	Maximum	
Equity And Equity Related Instruments	0	30	High
Debt & Money Market Instruments	70	100	Low To Medium
Other Securities	0	10	High











'Auto Switch facility' based on the predefined age criteria of the investors (optional for investors)

- Progressive to Moderate switch happens once the investor attains the age of 45yrs
- Moderate to Conservative switch happens once the investor attains the age of 60 yrs
 - An investor can opt to stay invested in a plan perpetually
 - Load free switch-outs max. 3 times during the life of the investment (option available only after completion of 5yrs from Date of Allotment)









WITHDRAWAL ON AUTO MODE



'Auto SWP facility' to the investors on attainment of retirement age (60yrs) - optional facility

- *Monthly 1% of market value of investment as on date of completion of 60 yrs of age
- *Quarterly 3% of market value of investment as on date of completion of 60 yrs of age

The withdrawal amount will be calculated on the basis of investment value as on date of completion of 60yrs of age.



INVESTMENT DETAILS OF TRSF



FUND HI	GHLIGHTS	
Particulars		
Minimum Investment	Rs. 5000 & in multiples of Re.1 thereafter	
Additional investments (Existing Investor)	Rs.1000 & in multiples of Re.1 thereafter	
Minimum SIP investments		
Monthly SIP	Min. 12 installments of Rs.500 each or 6 installments Rs.1000 each	
Quarterly SIP	Min. 6 installments of Rs.1000 each or 4 installments Rs.1500 each	
Load Structure		
Entry Load	N.A	
Exit Load		
If redeemed/Switched out after the age of 60yrs	NIL	
In case of Auto-Switch out of units on occurrence of 'Auto- Switch Trigger Event'	NIL	
For Redemption or switch out of units in other cases (i.e redemption/switch-out before the attainment of retirement a		
Redeemed or Switch-out of units:		
Before 1 yr	5% of applicable NAV	
Between 1-2yrs	4% of applicable NAV	
Between 2-3yrs	3% of applicable NAV	
Between 3-5yrs	2% of applicable NAV	
After 5yrs till age 60yrs	1% of applicable NAV	





Multi-Plan Investment with Single Cheque facility – specify specific % amount to be allocated to respective plan.

Online application during NFO

- Investors can apply online using their distributor's ARN code
- Paperless and hassle free transactions
- Pay from your Debit card or through net banking

Apply for Lumpsum and SIP using a single main application form*

- Facility to apply for Systematic Investment Plan (SIP) during the NFO
- 3 main application and 3 SIP forms in the Key Information Memorandum

*SIP debit form to filled up separately for each plan





Investors keen to save for retirement

- Salaried employees looking for regular savings avenue for retirement
- Self-employed who usually don't have post retirement benefits accruing to them



INVESTMENT STRATEGY



- Core of the portfolio qualitatively strong
 - Strong business models
 - Good managements
 - Scalable businesses. Secular growth opportunities. Business having compounding characteristics
 - High capital efficiency. Positive EVA
 - Buy on every dip philosophy
 - Less churn in this part of the portfolio
 - Only at highly excessive valuations, we move into some other companies which qualify to be core of the portfolio

Periphery of the portfolio – based on quantitative screens

- Keep scouting for attractive new stocks based on quantitative factors
- Businesses available at prices attractive to their underlying valuations.
- Invest with strict price targets
- More churn in this part of the portfolio



INVESTMENT FOCUS



- The fund to be predominantly large cap, with some well managed mid cap companies as well.
- In terms of weightages of scrips in the equity portfolio, it would be broadly similar across different plans, even though the weightage of equities in the overall portfolio would be as per the plan viz. Progressive, moderate, conservative.
- The core portfolio of the fund to be focused on themes like consumption, knowledge intensive areas and banking and finance.
- Given the level of uncertainty globally, arising out of sovereign debt crisis in some euro zone countries, the fund to focus on building the portfolio gradually and in a systematic manner initially.



PROMOTIONAL ELEMENTS





Product Leaflet



Mutual Fund investments are subject to market risks, read the ocheme information document carefully before investing.

Banner



Ready Reckoner





Mutual Fund repetitively are subject to mental rains, read the scheve procession aboutent usefully before investing.

Poster





HAPPY RETIREMENT





• Nature & Investment Objective: Tata Retirement Savings Fund (TRSF): An Open Ended Fund comprising of three Plans: (i) Progressive Plan (an open ended equity scheme) - (TRSFP). (ii) Moderate Plan (an open ended equity scheme) – (TRSFM). (iii) Conservative Plan (an open ended debt scheme) – (TRSFC). The objective of the Fund is to provide a financial planning tool for long term financial security for investors based on their retirement planning goals. However, there can be no assurance that the investment objective of the fund will be realized. • Applicable Load Structure for SIP and Non- SIP Transactions under all the Plans of the Fund: **Entry Load:** N.A. for all the plans under the fund. Exit Load: (A) If redeemed / switched-out on or after attainment of retirement age i.e. 60 years of age – Nil. (B) In case of Auto switch-out of units on occurrence of "Auto-switch trigger event" – Nil.





(C) For Redemption or switch out of units in other cases (i.e. switch-out other than auto switch-out on trigger event & redemption/switch-out before the attainment of retirement age i.e. 60 years) following exit load will be applicable: (i) If redeemed / switched-out on or before expiry of 1 year from the date of allotment – 5% of the applicable NAV; (ii) If redeemed / switched-out after 1 year but on or before expiry of 2 years from the date of allotment -4% of the applicable NAV; (a) If redeemed / switched-out after 2 years but on or before expiry of 3 years from the date of allotment – 3% of the applicable NAV; (b) If redeemed / switched-out after 3 years but on or before expiry of 5 years from the date of allotment – 2% of the applicable NAV; (c)If redeemed / switched-out after 5 years from the date of allotment- 1% of the applicable NAV. • NFO closes 21st October, 2011. • Sale at 10/- per unit at face value during the New Fund Offer. • Special Features: Auto Switch Facility, Auto SWP Facility (after attaining the retirement age i.e. 60 years) **& Multi-plan Investment with a single cheque facility.** • Liquidity: Upon re-opening after closure of the NFO, each plan under the Fund will provide repurchase facility 58 at NAV based price subject to exit loads, as applicable, on all business days.





• NAV Disclosure: On all business days after scheme re-opens. • Asset Allocation: **Progressive Plan:** Equity and Equity related instruments 85% to 100%, Debt & Money Market instruments 0% to 15% and Other Securities 0% to 10% of total assets**. Investment by the plan in securitized debt will not normally exceed 15% of the net asset of the plan. **Moderate Plan:** Equity and Equity related instruments 65% to 85%, Debt & Money Market instruments 15% to 35% and Other Securities 0% to 10% of total assets**. Investment by the plan in securitized debt will not normally exceed 15% of the net asset of the plan. Conservative Plan: Equity and Equity related instruments 0% to 30%, Debt & Money Market instruments 70% to 100% and Other Securities 0% to 10% of total assets**. ** At the time of investment. Investment by the plan in securitized debt will not normally exceed 25% of the net asset of the plan. Other securities shall include: Domestic Exchange Traded Funds, Overseas Exchange Traded Funds / Foreign Securities / Foreign Funds as may be permitted under the SEBI Regulations. • Statutory Details: **Constitution:** Tata Mutual Fund has been set up as a trust under the Indian Trusts Act, 1882. • Sponsors & Settlors: Tata Sons Ltd., Tata Investment Corporation Ltd. • **Investment Manager:** Tata Asset Management Ltd. • **Trustee:** Tata Trustee Co. Ltd.





• Risk Factors: Mutual Fund and securities are investments subject to market risks and there can be no assurance and no guarantee that the scheme will achieve its objectives. • As with any investment in stocks, shares and securities the NAV of the units under the scheme can go up or down, depending upon the factors and forces affecting the capital market. • Past performance of the previous Schemes, the Sponsors or its Group affiliates is not indicative of and does not guarantee the future performance of the Scheme. • 'Tata Retirement Savings' Fund– Progressive Plan, 'Tata Retirement Savings Fund– Moderate Plan' and 'Tata Retirement Savings Fund– Conservative Plan' are only the names of the scheme / plan under the fund and does not in any manner indicate either the quality of the Fund / plans, its future prospects or the returns. • Investment by Mutual Fund in securities involves risks such as trading volumes, settlement risk, liquidity risk, default risk including the possible loss of principal. • The sponsors are not responsible or liable for any loss resulting from the operations of the fund beyond the initial contribution of Rs. 1 lakh made by them towards setting up of the mutual fund . • Risks in using derivatives include the risk of default of counter party, mispricing and the inability of derivatives to correlate perfectly with underlying assets, rates and indices. 60





• Investment in overseas securities and overseas investments are subject to various risks such as currency fluctuations, restriction on repatriation, changes in regulations, political, economic and social instability and prevalent tax laws of respective jurisdictions .• Investment in securitized debt are subject to risk due to prepayment risk, liquidity risk, limited recourse and credit risk, bankruptcy risk and risk of co-mingling. • The scheme is not offering any assured/guaranteed returns to investors. Please consult your tax advisor regarding applicability of prevailing tax laws. For scheme specific risk factors and other details please read the Scheme Information document (SID), Key Information Memorandum (KIM) & Statement of Additional Information (SAI) of the scheme carefully before investing. For Scheme Information Document (SID) & Application forms, please contact your nearest **Collection Center / AMC Office. 61**